ENISA Awareness Raising Community and services

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What is ENISA

**ENISA: European Network and Information Security Agency** influencing public behaviour and changing the mindset towards information security.

EU agency set up in 2005.

**MISSION:** to achieve a high and effective level of Network and Information Security within the European Union.
Centre of Expertise for the EU Member States and EU Institutions in Network and Information Security, giving expert advice and recommendations as well as acting a switchboard of information for best practices.

Facilitates contacts between the EU-institutions, the Member States and the private business & industry actors.

Develops a culture of Network and Information Security for the benefit of citizens, consumers, business and public sector organizations in the European Union.
The Role of the AR Section of ENISA

★ Help monitoring the progress in national approach to awareness raising.

★ Provide an inventory of good practices that have been run or planned in public/private organizations.

★ Develop dissemination plans to share good practices.

★ Provide material that could be customized and presented to organizations to facilitate their work on awareness raising.

★ Contribute to the implementation of an information security culture in the Member States by encouraging users to act responsibly and thus operate more securely.
Main objective: to share and analyse good practices in Awareness Raising across Europe and the world and offer a perspective on what public institutions and private companies could do to enhance information security awareness.
The Awareness Raising (AR) Community is a subscription-free community open to experts who have an interest in engaging in raising information security awareness within their organisations.

The AR Community was launched in February 2008 and is designed to engage with ENISA in its mission to foster a culture of information security.

It has grown now to 46 nations, counting 349 members coming from different sectors.
The AR Community covers 5 continents — Africa, Asia, Europe, North America and Oceania — and a large number of countries are represented.
For which target groups are members raising information security awareness? 

AR Community members are engaged in raising information security awareness for an average of 4 target groups. One third of the members concentrate their activities on one target group only, while 4% of members concentrate their activities on 10 or more target groups.
Most of the AR Community’s population growth is due to
- A common recognition of the importance of information security awareness
- The good work of the AR Community members and its recognition
- A combination of push and pull activities organised by ENISA
The AR Community at Work

- Provides inputs to ENISA white papers

EXAMPLES

- ATM crime: overview of the European situation and golden rules on how to avoid it
- ENISA’s ten security awareness good practices
- Information security awareness in financial organisations – Guidelines and case studies.
- Obtaining support and funding from senior management for awareness raising initiatives
- Children in Virtual Worlds: What parents should know
- Social Engineering: Exploiting the weakest link and more
The AR Community at Work

- Engages in joint events
- Provides material for the eARNews
- Assesses the impact of ENISA deliverables
ENISA with the help of BA has produced video clips which sensitize employees to information security risks and remind them of the basic information security golden rules.

They are available for download and use in any information security training programme, awareness activity and company website.
Tools for Promoting Awareness – cont’d

★ Our posters are simple and effective reminders of information security

★ ENISA has designed posters for
  ★ **Organisations**: by placing them in public places like break rooms, common areas and meeting points, organisations could educate employees efficiently on different security topics every day
  ★ **Parents**: they aim at raising awareness of parents to enhance the safety of children using virtual world sites and Internet

★ They are available for download and use in any information security training programme, awareness activity and company website
ENISA Awareness Services

- Supports organisations in their effort to raise information security awareness
- Identifies key areas for which information security awareness should be raised
- Identifies key awareness messages
- Provides attractive material through a ready-to-use set that is easy to use, well designed and customised
- Suggests timeframe of awareness campaign
ENISA’s AR page:
http://www.enisa.europa.eu/act/ar

AR Material:
http://www.enisa.europa.eu/act/ar/material
/act/ar/material/

Or drop us an email:
awareness@enisa.europa.eu
Thank you for your time