

5th INTERNATIONAL ATHENS CONFERENCE on
PROJECT MANAGEMENT
BEST PRACTICES 2010

LEAN+GREEN
PROJECT MANAGEMENT

JUNE 14, 2010



Conference Overview



HELLENIC AMERICAN UNION
An educational public charity
Center of Excellence in Project Management

Overview

This conference examines how lean project management best practices can incorporate a greener way of doing business.

Like project management, lean management can accelerate the project life cycle, add value to the end product and ensure flexibility and customer satisfaction.

Many large organizations are now working to deliver sustainable products and/or projects that are made through environmentally friendly technologies or “green” processes and technologies. Can these efforts be leveraged for the benefit of business and society?

This conference brings together practitioners and lean and green experts from both local and foreign organizations to present practices and examples of how you can leverage green and lean to save money and increase value for your customers, suppliers and society at large.

The conference focuses on the following subject areas:

- the benefits of lean and green project management (speed, efficiency, eliminating waste, more?)
- the sustainability perspective: long-term, greener strategies for improving business that are integrated into everyday efforts for improvement
- what it takes to implement such changes in traditional and/or current business practices
- the real value of lean and green management best practices
- who will pay for green costs and what are the rewards
- the short- and long-term benefits of applying green and lean practices to project work
- real-life green projects and how they affected the company and the society
- real-life examples of greening everyday project work
- educating or leading the customer to more efficient and greener practices and products
- sustaining green and lean management efforts throughout the organization

Who should attend

Anyone wishes to learn more about implementing lean management practices, and re-engineering processes towards a greener way of working. We are gearing this conference to project managers and middle- to senior-level executives who are involved in project design and implementation, as well as senior level executives who are involved in strategic developments, R&D and corporate/cultural developments. University faculty, students, consultants and environmental specialists are also invited.

<http://project.hau.gr>

Speakers

Opening Remarks (in appearance order)

- **Spyros Kouvelis**, Deputy Minister of Foreign Affairs-Greece
- **Leonidas-Phoebus Koskos**, Managing Director, Hellenic American Union

Keynote Speakers (in alphabetical order)

- **Peter Berndt de Souza Mello**, PMI-SP, PMP, SpS, Senior Project & Risk Management Specialist, X25 Treinamento e Consultoria, PMI's Project Management Excellence Award Winner-2009, Brazil
- **Chris J. Schepperly**, PE, PMP, cMBB, VP and Consultant for Strategic Initiatives Group, LLC-USA

Speakers (in alphabetical order)

- **Prof. Ibrahim Al Hammad**, College of Engineering in King Saud University in Riyadh, Saudi Arabia
- **Antony Coumidis**, MCIBSE, MaPS, Director of Engineering and Environmental Initiatives, McBains Cooper-UK
- **Leonidas Daravelis**, IT&T Manager, Athens Int'l Airport
- **Bob Gibson**, PMP, HR Integration Director, Energy Automation Solutions, Cooper Power Systems
- **Kevin Henry**, CISM, CISSP, Education Services Manager, Securis Inc.- Canada
- **Panagiotis Karamanos**, Manager, Environmental Services Department, Athens International Airport
- **Nikos Kourounakis**, MASc, MBA, PMP, IPMA-D, OPM3, Adjunct Professor, Hellenic American University, Project Management & Strategy Consultant, OPM-CG.
- **George Merguerian**, B.E., MBA, PMP, CEO and Managing Director of Europe and Africa, Senior Partner, Business Management Consultants
- **Dr. Derek Oliver**, CISA, CISM, CFE, FBCS, FIAP, Information Audit & Security Specialist, Ravenswood Consultants-UK
- **Kostas Theofanides**, IPMA-D Certified, Technical Services Manager, Ellinika Kafsimas-Greece
- **Prof. Leo Thrush**, PMP, CISSP-ISSEP, ISSMP, CBCP, University of Fairfax, Chief Instructor (ISC)2 - Canada
- **Miltiadis Tsoskounoglou**, Environmental Affairs and Health and Safety Manager, Toyota Hellas SA
- **Alan Wade**, MCIPD, MIET, PRINCE² Practitioner and PRINCE2 Approved Trainer, Associate Consultant, Business Management Consultants
- **Yannis Vougiouklakis**, Head of Market Development, Center for Renewable Energy Sources and Saving

Information: 210-3680907, <http://project.hau.gr>, project@hau.gr